

2015 HOFEX TRADE SHOW May 6 - 9, 2015 | Hong Kong, China

Event Benefits:

- WUSATA offers a \$500 discount off of show organizer pricing
- Receive one-on-one meetings with pre-qualified buyers
- Receive complimentary translation services

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Held biennially and in its 16th year, HOFEX is one of the largest food and hospitality exhibitions in the Asia-Pacific. The event attracts professional buyers within the food and beverage industry, including but not limited to distributors, hoteliers, restaurateurs, GMs, and executive chefs in and around Hong Kong and China. The WUSATA pavilion, located within the USA pavilion, offers a prime location with a turn-key booth and a \$500 discount off of the show organizer booth prices. WUSATA exhibitors will also receive one-on-one meetings with pre-qualified buyers, and interpreters, as well as on-site and follow-up assistance.

Booth Information & Fees:

Early Bird Pricing - through January 30, 2015:

- * 12 Sq m corner booth - \$7,020
- * 9 Sq m corner booth - \$5,265
- * 9 Sq m aisle booth - \$4,765

Standard pricing after deadline is \$500 above Early Bird pricing

Products of Interest*:

Food Service products including but not limited to ingredients, natural/healthy, produce, organic, seafood, food preparations, nuts, beverages, bakery goods, specialty foods and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

April 3, 2015

Managing States:

Kim Polzin
Idaho State Dept. of Ag
208-332-8532
kim.polzin@agri.idaho.gov

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!