

2015 Zoomark International Trade Show Bologna, Italy | May 7 - 10, 2015

Event Benefits:

- Low-cost option to exhibit at world-renowned trade show
- Meet one-on-one with pre-qualified buyers
- Participate in tours of local pet food stores

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Zoomark is the largest and most important European trade shows for the pet products industry. The event offers excellent opportunities to grow with the market, boost business, exchange information, compare, transfer know-how, upgrade and broaden professional knowledge. WUSATA will provide 2x3sqm stands within the WUSATA Showcase space, one-on-one meetings with pre-qualified buyers, up to a \$1,000 in travel assistance (one traveler only) with proper back-up documentation, and tours of local pet food stores.

Booth Information & Fees:

- \$1,750 per 2x3sqm stand (limit of 2 stands per company)
- Companies already exhibiting at Zoomark can sign up for WUSATA's buyer match making service and tour local retail pet food stores at no cost.

Products of Interest*:

Suitable products include, but are not limited to: pet foods, pet supplements, pet snacks and all products for pets which are based on U.S. agricultural products

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

March 20, 2015

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!