

Canada Inbound Trade Mission to PMA Trade Show October 24-25, 2015 | Atlanta, Georgia

Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Highlight your products & learn buyer needs/preferences
- Options to meet buyers at your booth or in our meeting room

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

In 2014, Canada remained the top destination for U.S. exports of high-value agricultural products, totaling \$17.2 billion and represented 25.6 percent of total U.S. consumer-oriented agricultural exports. Fresh and processed fruits/vegetables were the leading categories.

This will be an excellent opportunity for participating companies to network and establish contacts with these key buyers during these pre-scheduled meetings .

** Your company does not need to be an exhibitor to participate in this mission.

Products of Interest*:

Suitable products include, but are not limited to: Fresh, dried and frozen fruits and vegetables, ethnic and specialty fruits and vegetables, fresh herbs and nuts, and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 1, 2015

Participation Fee:

Complimentary

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!