

## Washington Branded Program Seminar *Compete Internationally with WUSATA* *May 13, 2015 / 9 a.m.-noon / Seattle, WA*

### Event Benefits:

- Learn how to double your company's international marketing budget
- Discover how we can take you to foreign trade shows, help pay for international product labeling, and more!
- Educate or re-train your staff on the program's fundamentals

### **Event Description:**

WUSATA and the 13 Western U.S. Member States are excited to offer an interactive presentation and personalized breakout sessions, hosted by WUSATA and Washington State Department of Agriculture staff. They are eager to answer your company's exporting questions!

Register today and learn how WUSATA's 50% reimbursement program can help your company compete on an international level.

### **Products of Interest\*:**

Open to food and agriculture-based businesses that are eligible for WUSATA's Branded Program. Visit [www.wusata.org](http://www.wusata.org) to learn about how to qualify.

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### Registration Deadline:

**May 8, 2015**

### Cost:

**\$35 per person with lunch**

### Hosting State:

Julie Johnson  
WA State Dept. of Ag  
(360) 902-1940  
[JJJohnson@agr.wa.gov](mailto:JJJohnson@agr.wa.gov)

### WUSATA:

Tallie Kuraspiediani  
WUSATA  
(360) 693-3373  
[tallie@wusata.org](mailto:tallie@wusata.org)

### To Register:

[login](#) to your My WUSATA account at WUSATA Web,  
or visit [www.wusata.org](http://www.wusata.org) and create one today!