



WUSATA

Western U.S. Agricultural Trade Association

Europe Dried Fruit & Nut Inbound Mission to New Mexico, Arizona & California

December 3 - 8, 2017

The Western U.S. Agricultural Trade Association (WUSATA®), and the Arizona, California and New Mexico State Departments of Agriculture, announce participation and registration in the following activity:

Europe Dried Fruit and Nut Inbound Buying Mission to New Mexico, Arizona & California December 3 - 8, 2017

The European Union is the world's largest importer of agricultural commodities and food, with \$60 billion USD imports coming from the United States. The EU is the largest market for dried fruit and nuts, representing more than 40% of the world total imports. Import volumes are predicted to rise as the consumer markets for natural, low sugar, and safe products grow in this region, making it a very appealing market for Western food ingredient exporters.

[Register Now on Our Events Calendar!](#)

Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers from across Europe
- Identify new buyers for your product, or re-connect personally with existing client

Meetings:

December 6, 2017 - Meetings in the Fresno/Central Valley, CA area (facility visits)

December 7, 2017 - Meetings in the Sacramento, CA area (tabletops at the Almond Board Conference)

December 8, 2017 - Meetings in the Sacramento, CA area (facility visits)

Participation Fee: Complimentary

Registration Deadline: November 27, 2017

Product of Interest: Dried fruits & nuts