



WUSATA

Western US Agricultural Trade Association

wusata.org

Europe Dried Fruit & Nuts Inbound Trade Mission December 7 ~ 11, 2015 California & New Mexico

Event Benefits:

- *One-on-one mtgs w/pre-qualified buyers, importers, distributors
- *Showcase products and gain insights to buyer preferences
- *Expand your foreign market sales to Europe

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The European Union (EU) is ready for your business! This will be an excellent opportunity for Western U.S. companies interested in Europe to meet one-on-one with qualified buyers of dried fruit and nuts.

The region has one of the wealthiest and largest economies in the world, worth about \$12.1 million U.S. dollars, which is equivalent to that of the United States economy. There are 332 million people in the EU, which makes it an incredibly valuable trading partner, and creates a large market for dried fruit, nuts, and other bakery ingredients.

Participating companies are encouraged to be export-ready.

Products of Interest*:

Suitable products include, but are not limited to:
Dried Fruit and Nuts

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

November 2, 2015

Participation Fee:

Complimentary

Managing States:

Jason New
New Mexico Dept. of Ag
575-646-4929
jnew.nmda.nmse.edu

Alicia Rios
CA Center for Intl Trade Devel.
559-324-6401
alicia.rios@scccd.edu

To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!

Western U.S. Agricultural Trade Association: 4601 NE 77th Avenue, Suite 240, Vancouver, WA 98662 USA

(P) 360-693-3373 • (F) 360-693-3464 • events@wusata.org • www.wusata.org

To view WUSATA's non-discrimination and privacy policies please visit our website.