

Outbound Trade Mission to Northern China Beijing and Dalian November 15 - 18, 2015

Event Benefits:

- Meet one-on-one with pre-screened buyers from China
- Highlight your products at a targeted trade reception
- Join an additional outbound trade mission to Seoul, Korea

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This event is a great opportunity for new to market companies, and those wanting to expand their reach, to explore the Northern China marketplace. The area is the largest international market for U.S. food and agricultural products, accounting for 20 percent of all U.S. farm exports. Don't miss this excellent chance to reach new buyers in Northern China!

WUSATA will provide interpreters (as needed), hotel accommodations for one person, ground transportation between meetings, and more.

Visit WUSATA's event calendar to learn more about our additional trade mission to Seoul, Korea: 11/19-21.

Products of Interest*:

Suitable products include, but are not limited to: Seafood, processed fruits & vegetables, baking mixes, food preparations, sauces and spices, wine and beer, and other foodservice/ consumer-oriented products.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

August 17, 2015

Participation Fee:

\$350 per company

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!