

Canada Consumer-Oriented Specialty Foods Inbound Mission August 12-16, 2014 ~ Hawaii & Montana

Event Benefits:

- Meet one-on-one with interested buyers from Canada
- Promote products to the #1 ranked market for U.S. exports
- Expand your foreign market sales in Canada

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the growing high-quality, unique, ethnic, specialty foods, and healthy/functional foods market in Canada. Industry analysts report that many retailers are focusing on these new Canadian consumers and sourcing products to meet the foods preferred by these growing sectors.

August 12, 2014 - Billings, Montana
August 13, 2014 - Bozeman, Montana
August 15 & 16, 2014 - Honolulu, Hawaii

Products of Interest*:

Suitable products include, but are not limited to: Sauces, prepared foods, ethnic ingredients, snack foods, seasonings, consumer-ready products, beverages, vegetarian products, fruits and vegetables, gluten free products, oils & extracts, health & wellness products and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

July 31, 2014

Participation Fee:

\$25.00 per company

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!