

## 2016 Food Ingredients China Shanghai, China | March 23-25, 2016

### Event Benefits:

- Receive a 27% discount on show organizer booth prices
- Meet one-on-one with pre-screened buyers at your booth
- Take advantage of WUSATA's value-added services & interpreters

### WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market. The Food Ingredients (FI) China Trade Show is one of the largest exhibitions in China, and is growing to be one of the largest shows in Asia. The increasing appetite for Western-style food products is boosting demand and sales in China. Approximately 72,000+ buyers, and 1,300+ exhibitors from 29 countries, are expected to attend in 2016.

### **Booth Information & Fees:**

**9 sqm corner booth - \$4,600 (limit 1 per company)**

**9 sqm aisle booth - \$4,000**

**Limit two booths per company, and one corner maximum per company.**

### **Products of Interest\*:**

May include, but are not limited to: Dry milk powders, fats and oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, and healthy/natural ingredients

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### Registration Deadline(s):

**January 29, 2016**

### Managing States:

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### To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!