

Outbound Trade Mission to South Korea Seoul, Korea November 19 - 21, 2015

Event Benefits:

- Meet one-on-one with high quality food buyers from Korea
- Walk the floor at one of Korea's largest food trade shows
- Join an additional outbound trade mission to Northern China

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is a great opportunity for new to market companies to explore the Korean market, and for companies with product in the market to further expand their reach. South Korea is the fifth largest market for American food and agricultural products and the country is dependent on food imports due to its limited resources. Korea has seen a growing popularity among safe, healthy, and high quality foods, putting U.S. agricultural exporters in an advantageous position to expand into the market.

WUSATA will provide hotel accommodations, ground transportation, interpreters (as needed), and more.

Visit WUSATA's event calendar to learn about our additional trade mission to Northern China: 11/15-18.

Products of Interest*:

Suitable products include, but are not limited to: Meat, seafood, dairy products, fresh and frozen fruits & vegetables, processed foods, confections, nuts, beverages, baking ingredients, cereals, sauces & spices, and other foodservice/retail products.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

August 17, 2015

Participation Fee:

\$500 per company

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!