

## China and Europe Inbound Missions to Seafood Expo North America Boston, MA | March 6-8, 2016

The Oregon and Washington State Departments of Agriculture, in conjunction with WUSATA, are pleased to announce two separate Inbound buying missions for companies exhibiting at the Seafood Expo North America Trade Show in Boston.

A total of 10 hand-selected foreign seafood buyers – five from each market – will attend the Seafood Expo to participate in pre-arranged one-on-one meetings with exhibitors from the western U.S. Companies may register for meetings with buyers from one or both markets. This opportunity is limited to western U.S. companies exhibiting at Seafood Expo North America only. If you are not exhibiting at the Seafood Expo, an alternate opportunity is available to meet with the Chinese delegation in Seattle prior to the Expo. See our Events web page for more details.

#### Inbound Trade Mission Participation Fee: Complimentary

### Registration Deadline: February 19, 2016

#### Register Online at <u>www.wusata.org</u>

#### **Benefits of Participation:**

- Meet one-on-one with pre-screened buyers from China and Europe, the top two export destinations for U.S. seafood
- Capitalize on the trade show/trade mission combination
- Showcase your products and discuss potential purchase plans

#### **Managing States:**

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# Helping to develop, promote, and enhance export markets for western food and agricultural product suppliers.



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