



## Inbound Consumer-Oriented Trade Mission from Korea to visit Oregon and Hawaii June 27- July 1, 2016

***Still Seats Available – Act Now***

The deadline for this beneficial trade mission is quickly approaching and there are limited seats left so act now! Tap into Korea's large and growing consumer-oriented products market by participating in this Inbound Trade Mission. The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

With U.S. agricultural exports topping \$7 billion in 2015, Korea is the fifth largest market for the U.S. Recent changes in lifestyle and dietary culture have stimulated rapid growth of the food service and retail sectors in Korea, so now is a great time to take advantage of Korea's free trade agreement to enter or expand your exporting into the market.

This Inbound Trade Mission has limited seats left - click the button below or go to the events calendar to register now.

Benefits of Outbound Trade Mission Participation:

- Meeting one-on-one with pre-qualified buyers from Korea
- Learning first-hand about buyers' needs and preferences
- Developing or expanding your sales into Korea

**Register now on our  
events calendar!**



**Proposed Itinerary:**

- June 27-28 – Portland, Oregon
- June 30-July 1 – Honolulu, Hawaii

**Participation Fee: \$20 per Company**

**Registration Deadline: June 17, 2016**

**Suitable Products** include but not limited to: Sauces, snacks, canned vegetables, oils, fruits and nuts, chocolate, jams and jellies, coffee, tea, health and natural foods, specialty foods, value-added products, and consumer-oriented retail products.

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