

## Food Ingredients - Trade Mission to Guangzhou Guangzhou, China | March 21, 2016

### Event Benefits:

- Meet one-on-one with pre-screened buyers from China
- Showcase products and discuss potential purchase plans
- Capitalize on the combination of trade show and trade mission

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Guangzhou is home to many of food manufacturers and processors in China. This trade mission opportunity allows you access to the market of 1.3 billion people living in China. The market for food ingredients is enormous with \$523 billion in sales by over 36,000 food processing companies in China. The increasing appetite for Western-style food products and the demand for food safety are assisting in the large boost in demand and sales.

WUSATA Pavilion exhibitors at Food Ingredients China Show attend this event for \$250.

Non-exhibitors attend for \$500

Complimentary lodging is available for one person per company (2 person per company attendance limit)

### **Products of Interest\*:**

May include, but are not limited to: Fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, and healthy/natural ingredients.

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### Registration Deadline:

**January 31, 2016**

### Participation Fee:

**\$250 - \$500**

### Managing States:

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### To Register:

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