



WUSATA

Western U.S. Agricultural Trade Association

WUSATA Pavilion at FOODEX Japan Trade Show March 7-10, 2017 in Makuhari, Japan

Expand your market reach across Asia!

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration for:

FOODEX Japan in Makuhari, Japan on March 7-10, 2017

FOODEX Japan, to be held at Makuhari Messe near Tokyo, welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China, and Southeast Asia looking for food and beverage products. This is an excellent show for both established and new-to-market companies. With over 77,000 attendees in 2016, this show will provide opportunities to meet potential distributors and buyers from throughout Asia.

Benefits of Participating:

- Expand your sales into Japan
- Meet premier buyers from across Asia
- See the latest regional trends in the food and beverage industry



The WUSATA show package for FOODEX 2017 allows you to exhibit with ease. You will receive:

- Booth space at a discounted rate
- Interpreter services
- Basic booth set up with walls, counter, carpet, table & chairs
- On-site assistance from WUSATA project managers

Early-Bird Participation Fees*:

Complete 9 sqm CORNER booth package = \$6,000

Complete 9 sqm AISLE booth package= \$5,200

Standard Rate:

Complete 9 sqm CORNER booth package = \$6,400

Complete 9 sqm AISLE booth package= \$5,600

*Early Bird Rate Ends October 26, 2016

Products of Interest: Processed fruits and vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods, and specialty/gourmet foods

WUSATA:

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