

Expo ANTAD Trade Show Guadalajara, Mexico | March 18-20, 2015

Event Benefits:

- Both full-size & shared booth options available in the USA Pavilion
- WUSATA services (included in price): Interpreter services, shipping costs, access to the USA Pavilion business area

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Market your products in one of the largest destinations for U.S. agricultural goods.

Experience the Mexico market at Expo ANTAD, the largest and most prestigious trade show servicing the Latin America market. In 2014, 31,000 buyers, importers and distributors from major retail outlets, hotels and restaurants attended Expo ANTAD.

Booth Information & Fees:

WUSATA turn-key booth packages:

- \$4,970 for full (9.75 sqm) aisle booth
- \$2,955 for shared (4.88 sqm) aisle booth

Products of Interest*:

Suitable products include but are not limited to: Fresh & processed fruits and vegetables, nuts, snack foods, dairy products, meat products, condiments & sauces, spices, natural/healthy/organic foods, beverages (beer, wine and non-alcoholic), and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

February 16, 2016

Managing States:

Jason New
New Mexico Dept. of Agriculture
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(575) 646-4929

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!