



# WUSATA

Western US Agricultural Trade Association

wusata.org

## WUSATA Inbound Trade Missions from Central America, Mexico & SE Asia July 20-24, 2015 | California & Washington

### Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Highlight your products to importers from over 3 countries
- All events held at same dates, times and locations

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

We are pleased to announce THREE separate produce inbound trade missions. This will be an excellent opportunity for companies to learn about these growing markets. Companies are encouraged to take advantage of this event to network and establish contacts with key buyers from the Central America, Mexico and Southeast Asia regions.

July 20-21: Yakima, WA  
July 22: Salinas/Monterey, CA  
July 23 -24: Fresno, CA

### **Products of Interest\*:**

Suitable products include, but are not limited to: Fresh fruits and vegetables, including specialty products such as berries, stone fruit and more.

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

**July 12, 2015**

Participation Fee:

**Complimentary**

### **Managing States:**

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**To Register:** [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!

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