SE Asia Outbound Mission to Vietnam Hanoi & Ho Chi Minh City, Vietnam

April 4-8,2016

This trade mission is an excellent opportunity to learn more about the growing Vietnam market, build your overseas business relationships, and see first-hand how retail stores and facilities are progressing in this country. This mission will take place concurrently with the WUSATA's Directors' mission.

Benefits of Outbound Trade Mission Participation:

- Meet one-on-one with pre-screened buyers from Vietnam
- Market briefings, trade reception, and facility and retail tours
- Held in conjunction with WUSATA's Directors' mission



Outbound Trade Mission Participation Fee: \$750

Registration Deadline: March 5, 2016

Register Online at WWW.WUSATA.ORG

Suitable Products Include:

Consumer-ready, food service, snack foods, dairy, seafood, meats, health foods, beverages, and produce (both fresh and processed), and specialty foods.

Managing States:

Washington State Department of Agriculture Rebecca Weber 509-735-3666 rweber@agr.wa.gov Idaho Department of Agriculture Paris Dickerson 208-332-8535 paris.dickerson@agri.idaho.gov

Helping to develop, promote, and enhance export markets for western food and agricultural product suppliers.

