



**WUSATA**  
Western U.S. Agricultural Trade Association

## **Food Ingredients (FI) China Trade Show** **Shanghai, China** **March 24-26, 2017**

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration for:

### ***Food Ingredients (FI) China Trade Show - Shanghai - March 24-26, 2017***

The FI China Trade Show held in Shanghai, China is an excellent opportunity for companies to participate in a rapidly-thriving food ingredient market. The growing demand for Western-style food products in China is boosting sales every year. With over 43,000 buyers and 1,500 exhibitors from 33 countries attending annually, this is one of the largest exhibitions in China! This is a trade show you do not want to miss!

#### **The WUSATA show package for FI China 2017 allows you to exhibit with ease. You will receive:**

- Meet one-on-one with pre-screened buyers arranged by WUSATA
- Receive complimentary interpreter service
- WUSATA will be onsite to provide assistance

#### **Booth Cost & Information\*:**

- 9 sqm corner booth—\$4,400
- 9 sqm aisle booth—\$3,900

**Register now on our  
events calendar!**

\*Limit ONE corner booth per company, and two booths total per company.

Booths allocated on a first-come, first-serve basis according to date of registration and payment received.

Once the booths are sold out, you now have the ability to add yourself to the waitlist in WUSATA's online registration section. The waitlist is also first-come, first-served, so if you want to be added, please check the waitlist box as soon as you see that your desired booth type is sold out.

#### **Registration Deadline for FI China Trade Show and Outbound Mission: **January 27, 2017****

**Suitable products for both activities include, but are not limited to:** Dry milk powders, fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy/natural ingredients.

**WUSATA:**

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