



# WUSATA

Western U.S. Agricultural Trade Association

## Inbound Trade Missions from Europe and Japan to Oregon and the International Baking Industry Expo October 7-9, 2016

Meet buyers from two fast growing countries during these Inbound Trade Missions. The Trade Missions are sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Buyers will be carefully selected from Europe and Japan to be tailored to your companies exporting needs, taking the guesswork out of meeting new importers. You will have the opportunity to sit down face to face and discuss your product and how it can best fit into the European and Japanese markets. Not only will buyers be able to learn more about your product, but they can advise on distribution channels, consumer preference, labeling and much more.

These Inbound Trade Missions will fill up quickly, so click the buttons below to register now.

Benefits of Inbound Trade Mission Participation:

- Meeting one-on-one with pre-qualified buyers
- Showcase your products and learn about buyer preferences
- Learn more about the European and Japanese markets, regulations, and how to locate the best importer for your product
- Share your insight with importers on the quality of Western US products

**Register now on our  
events calendar!**



### **Proposed Itinerary:**

- October 7: Meetings in Portland, OR
- October 8&9: International Baking Industry Expo in Las Vegas, Nevada

**Participation Fee: There is no charge for these events**

**Registration Deadline: September 23, 2016**

**Suitable Products** include but not limited to: Bakery Ingredients including dried, pureed and frozen fruits, nuts, milled and whole grains, additives including flavorings, sweeteners and fragrance, bakery products and more.

WUSATA:

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