

wusata.org

Western US Agricultural Trade Association

Outbound Trade Missions to Hong Kong | October 25-27, 2015 Taiwan | October 28-30, 2015

Event Benefits:

WUSATA

- Meet one-on-one with targeted buyers from each market
- Learn first hand about opportunities/demands of each region
- Maximize your success by attending both missions

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Held in conjunction, these events are a great opportunity for new to market companies, and those wanting to expand their reach in Hong Kong and Taiwan.

Register for one, or attend both!

WUSATA will provide hotel accommodations, ground transportation, and more for each activity.

Cost: \$250 per company for each event. If participating in both trade missions, an additional \$300 fee applies.

Products of Interest*:

Suitable products include, but are not limited to: Consumer ready products, food service products, snack foods, dairy, seafood, meats, health foods, beverages, wine, produce (both fresh and processed), specialty foods, and more.

*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Registration Deadline:

June 30, 2015

Participation Fee:

\$250 for each event

To Register:

Managing States:

Sharon Hurd Hawaii Dept of Ag 808-973-9465 sharon.k.hurd@hawaii.gov Skylar Jett Idaho State Dept of Ag 208-332-8542 skylar.jett@agri.idaho.gov

ster: login to your *My WUSATA* account at WUSATA Web, or visit our <u>website</u> and create one today!

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