

Three-City Outbound Trade Mission Guangzhou, Shenzhen, & Wuhan, China October 13-16, 2014

Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Showcase your products at program events
- Participate in market briefings, as well as port and retail tours

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Take your products to the next level with a three-stop buying event to China!

This outbound mission provides a great opportunity to visit and meet with buyers from some of China's fastest growing cities. The trade event focuses primarily on the Southern region (traveling to Guangzhou and Shenzhen), while also stopping at Wuhan, a central city in China.

Products of Interest*:

Suitable products include, but are not limited to: Consumer ready products, food service products, ingredient products, nuts, snack foods, dairy, seafood, meats, health foods, beverages, wine, fruit, vegetables and specialty foods.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 30, 2014

Cost:

\$350 per company

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To Register:

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