

2014 Food Ingredients China Shanghai, China | March 25-27, 2014

Event Benefits:

- Receive a \$1,000 discount on show organizer booth prices
- Meet one-on-one with pre-screened buyers at your booth
- Take advantage of WUSATA's value-added services & interpreters

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market, as this event included approximately 70,000+ buyers and 1,300+ exhibitors from 20 countries last year. The market for food ingredients is enormous with over \$532 billion in sales by over 36,000 food processing companies in China in 2011. Last year U.S exports of food ingredients to China were \$50.5 billion with a growth of 22.9% from 2011. The increasing appetite for Western-style food products is boosting demand and sales.

Booth Information & Fees:

9 sqm corner booth - \$4,195 (limit 1 per company)

9 sqm aisle booth - \$3,725

Limit two booths per company, and one corner maximum per company.

Products of Interest*:

May include, but are not limited to: fats and oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, and healthy/natural ingredients

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

January 31, 2014

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!