

# wusata.org

Western US Agricultural Trade Association

# 2015 Food Ingredients China April 1-3, 2015 | Shanghai, China

## **Event Benefits:**

- Meet one-on-one with pre-screened buyers at your booth
- Receive a \$1,500 discount on show organizer booth prices
- Take advantage of WUSATA's value-added services & interpreters

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Increase your sales at the Food Ingredients (FI) China Trade Show and take advantage of the growing market for U.S. products!

WUSATA invites your company to participate in this immense opportunity and help meet the country's rising demand. The FI Trade Show is one of the largest exhibitions in the country, and is expected to include over 70,000 buyers and 1,300 exhibitors from 20 countries next year.

#### **Booth Information & Fees:**

Complete 9 sqm corner booth package - \$4,400 Complete 9 sqm aisle booth package - \$3,900

Limit two booths per company, & one corner booth maximum per company.

#### **Products of Interest\*:**

Suitable products include, but are not limited to: Fats and oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, and healthy/natural ingredients.

#### Registration Deadline(s):

**January 31, 2015** 

### **Managing States:**

Jeff Sutich Jed Christenson
NV Dept of Ag
775-353-3627
UT Dept of Ag
801-538-7108

jssutich@agri.nv.gov jedchristenson@utah.gov

To Register:

login to your *My WUSATA* account at WUSATA Web, or visit our website and create one today!

<sup>\*</sup>Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.