

## Outbound Trade Mission to South Korea November 16 - 21, 2014 Seoul, South Korea

### Event Benefits:

- Meet one-on-one with buyers from Seoul and surrounding area
- Showcase products at meetings and a targeted trade reception
- Learn the opportunities and demands of the Korea market

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is an excellent opportunity for new-to-market companies to explore the Korea market, and for companies with product(s) in the market to further expand their reach.

With a population of approximately 50 million, high expendable income, and a dynamic and modern Seoul Metropolitan area, Korea offers a tremendous business opportunity to U.S. food exporters. The outlook for United States exports remains strong, and the implementation of the Korea-U.S. Free Trade Agreement is expected to generate even greater opportunities for U.S. exporters.

Please note: New-to-market companies must be export-ready

### **Products of Interest\*:**

Meat, Seafood, Fresh & Frozen Fruits and Vegetables, Baking Mixes, Food Preparations, Nuts, Confections, Sauces and Spices, Wine and Beer, and other Foodservice/Consumer Oriented Items

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### Registration Deadline:

**September 12, 2014**

### Participation Fee:

**\$250**

### Managing States:

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**To Register:** [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!