

Mexico & Central America Inbound Missions

Fresno, California - July 14-15, 2014

Yakima, Washington - July 17-18, 2014

Event Benefits:

- *Meet with importers & buyers of high quality fresh US produce
- *Showcase products and discuss purchasing plans with buyers
- *Expand your foreign market sales to Mexico & Central America

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

WUSATA is pleased to announce TWO separate "Fresh Produce" Inbound Buying Missions. This will be an excellent opportunity for companies to participate in both growing markets. A delegation of importers and retail buyers from Mexico and Central America will travel for one-on-one meetings with U.S. suppliers and for facility tours. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the regions. WUSATA anticipates heavy demand for this event, be sure to sign-up today!

Participating companies are encouraged to be export-ready.

Products of Interest*:

Suitable products include, but are not limited to: Fresh fruits such as apples, apricots, plums, peaches, nectarines, cherries, grapes and berries, as well as other specialty fruit.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

July 6, 2013

Participation Fee:

No Cost

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!