

Branded Program Seminar

July 24, 2012 | 9:00a.m.-12:30p.m.
Las Vegas, Nevada

Event Benefits:

- Learn how to double your company's international marketing budget
- Explore state and federal exporting resources

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about attending an international or domestic trade show? If so, then the **Branded Program Seminar** is for you!

Attend a Branded Program Seminar to learn how the federally funded USDA's Market Access Program (MAP) can help your business expand your worldwide marketing reach.

Products of Interest*:

Open to food and agriculture based businesses that are eligible for WUSATA's Branded Program. Visit www.wusata.org to learn about how to qualify.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

July 17, 2012

Participation Fee:

\$25 per person

Managing States:

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Development
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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit www.wusata.org and create one today!