

2015 FOODEX Japan Trade Show March 3 - 6, 2015 | Tokyo, Japan

Event Benefits:

- Booth location within the U.S. Pavilion
- Interpreter services and on-site project manager assistance
- Meet premier buyers from across Asia, and expand sales into Japan

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

FOODEX Japan will be held in Tokyo, and is now in its 40th year. The trade show is Asia's most respected international food and beverage event, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia - making it a powerful regional show.

The WUSATA show package for FOODEX 2015 includes the U.S. Pavilion turnkey package, at a significantly discounted rate, along with interpreter services, and on-site assistance.

Booth Information & Fees:

Early Bird Pricing Rate (effective until 10/30/14, add \$700 for standard rate)

*** 9 sqm corner booth - \$6,300 | 9 sqm aisle booth - \$5,800**

Products of Interest*:

Suitable products include, but are not limited: Processed fruits & vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods and specialty/gourmet foods, and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

December 15, 2014

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!