

## **Southeast Asia Outbound Trade Mission** **September 20-25, 2015** **Ho Chi Minh City, Vietnam & Bangkok, Thailand**

### **Event Benefits:**

- Meet one-on-one with qualified regional buyers
- Learn more about the region's needs and preferences
- Participate in market briefings, plus facility and retail tours

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to learn more about the growing markets of Vietnam and Thailand. Southeast Asia is one of the fastest growing areas in the world with a regional GDP expected to reach approximately \$1.9 trillion in 2020.

Participants will be able to forge relationships with potential customers and trading partners, interact with host officials, and gather market intelligence that will help them develop strategies to start or expand sales in these key markets.

Companies wishing to attend this trade activity must be export-ready.

### **Products of Interest\*:**

Suitable products include, but are not limited to: Consumer-ready products, food service products, snack foods, dairy, seafood, meats, health foods, beverages, produce (both fresh and processed), specialty foods and more.

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### **Registration Deadline:**

**June 30, 2015**

### **Participation Fee:**

**\$500 per company**

### **Managing States:**

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### **To Register:**

[login](#) to your *My WUSATA* account at WUSATA Web,  
or visit our [website](#) and create one today!