

WUSATA Pavilion at FHA Trade Show Singapore | April 12-15, 2016

Event Benefits:

- Meet one-on-one with pre-qualified buyers (WUSATA coordinated)
- WUSATA value-added services and booth discount
- Highlight your products to reach buyers in Asia

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The coming 20th edition of FHA will take place at the Singapore Expo from April 12-15, 2016. Spread across 93,000 sqm of exhibition area, FHA 2016 is expected to serve an estimated 48,000 trade visitors from over 90 countries/regions, presenting a formidable purchasing power to boost their businesses for the robust Asian market.

Booth Information & Fees:

Early Bird Pricing (through December 31, 2015):

- \$6,325 for complete (9 sqm) corner booth
- \$5,575 for complete (9 sqm) aisle booth

***Standard pricing after deadline is \$500 above Early Bird pricing**

Products of Interest*:

Suitable products include but are not limited to: Food service products, ingredients, natural/health, nutraceutical, organic, produce, seafood, and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

January 31, 2016

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!