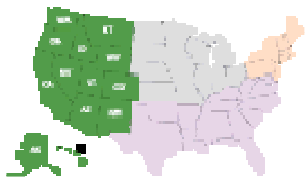




4601 NE 77th Ave, Ste 240
 Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

- Alaska Dept. of Natural Resources*
- Arizona Dept. of Agriculture*
- California Dept. of Food & Agriculture*
- Colorado Dept. of Agriculture*
- Hawaii Dept. of Agriculture*
- Idaho Dept. of Agriculture*
- Montana Dept. of Agriculture*
- Nevada Committee on Economic Development*
- New Mexico Dept. of Agriculture*
- Oregon Dept. of Agriculture*
- Utah Dept. of Agriculture & Food*
- Washington State Dept. of Agriculture*
- Wyoming Business Council*



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

World Food Moscow 2010

USA Pavilion

September 14 - 17, 2010
 Expocentre – Moscow, Russia

World Food Moscow is a four day exhibition with over 1,100 exhibitors from 55 countries along with 50,000 visitors. This is the 19th year of Russia's largest food show. Participation in the official USDA-endorsed Pavilion offers exhibitors the prestige and visibility of exhibiting with other U.S. companies while keeping their own identity. From 2003 to 2008, Russian agricultural imports increased an annual average 26%. Consumer demand grew 13% in 2008 over 2007. With the anticipated recovery of the Russian economy toward the end of the year, now is the time to enter. If you need to re-connect with customers, find a distributor/importer, get trade leads, or learn about the market or the competition first-hand, this is an excellent opportunity. Please also see www.worldfood-moscow.com/eng

The Washington State Dept of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:

**World Food Moscow 2010
 F & V Products – Seafood – Grocery Sectors**

This will be an excellent opportunity for companies to participate in the re-emerging and lucrative Russian market at the country's largest food venue.

Various booth prices correspond within each sector location:

- Fruit and Vegetable pavilion 12 sqm (\$3,760)/ 10.5sqm (\$3,300)
- Seafood pavilion 12 sqm (\$3,760)
- Grocery Pavilion 9 sqm (\$2,850)
- Interpreters will be made available, but to be paid by the exhibitor.
- Display equipment will be made available upon request, but paid by each company.
- The pavilion will include a Business Lounge with Internet access in the Fruits & Vegetables Sector, which is the largest sector at the show.

Suitable products include, but are not limited to:

Canned Grocery Products	Food Service Packaged Items
Seafoods – caviar, crab, salmon	Snacks, Sauces, Confectionary
Fruit and Vegetable products	Beverages – juices & high energy

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Bill Dallas at Washington State Agriculture by telephone (360-902-1925) or by email bdallas@agr.wa.gov for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

August 15th, 2010



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Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

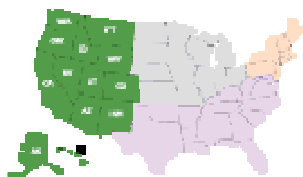
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

World Food Moscow -2010
September 14 -17, 2010
Expocentre – Moscow, Russia

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ **Title:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: () _____ **Fax:** () _____
E-mail: _____ **Web site:** _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

The Walk-on Booth Package for 9 to 12 sqm booths include:

Build-up and breakdown - Show space - Carpeting - Rear and sidewalls - 1 information counter - 1 bar stool - 1 table - 3 chairs - Lighting - Storage room with lockable door - Plug socket - 1 showcase; Company name on fascia board - 1 waste bin. Security and public liability insurance - Daily booth cleaning - General aisle cleaning – electricity; Full catalog listing on the World Food Moscow Internet site; Company listing and description in the official buyer's guide; Company and product description in the USA Pavilion directory; 3 exhibitor badges per 9 sqm.

PLEASE CHECK YOUR REQUESTED BOOTH SIZE:

_____ 12 sqm: Costs are \$3,760
 _____ 10.5 sqm Costs are \$3,300
 _____ 9 sqm: Costs are \$2,850 as indicated by product sector availability.

- Reduced hotel rates will be made available through USDA Trade Office
- Interpreters will be made available, but will be paid by the company.
- Display equipment made available upon request, but paid by each company.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: August 15th, 2010

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____