



4601 NE 77<sup>th</sup> Ave, Ste 240  
Vancouver, WA 98662 USA  
[www.wusata.org](http://www.wusata.org)

**STATE MEMBERS:**

*Alaska Dept. of  
Natural Resources*

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*Hawaii Dept. of Agriculture*

*Idaho Dept. of Agriculture*

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*Nevada Committee on  
Economic Development*

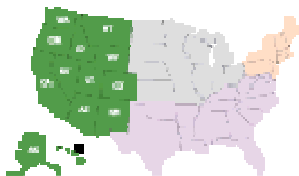
*New Mexico Dept. of  
Agriculture*

*Oregon Dept. of Agriculture*

*Utah Dept. of Agriculture &  
Food*

*Washington State Dept. of  
Agriculture*

*Wyoming Business Council*



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at [ann@wusata.org](mailto:ann@wusata.org) for further details. Phone: (360) 693-3373.

## Out-Bound Trade Mission to Central America

May 24 – 28, 2010

Costa Rica, Guatemala, and Panama

Benefits from participating in the activity:

- CAFTA-DR free trade agreement has reduced many tariffs and duties for US product.
- You will meet with top level buyers in the market and have the opportunity to develop a direct sales relationship.
- One-on-one meetings with prequalified importers in key markets.

The Idaho and Washington State Departments of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:

### Out-Bound Mission to Costa Rica, Guatemala, and Panama May 24 – 28, 2010.

This will be an excellent opportunity for companies to participate in the growing CAFTA-DR market.

The WUSATA region shipped over \$421 million in agriculture products to the CAFTA-DR in 2009.

There is a \$100 participation fees for this out-bound mission. Meet top buyers from multiple product sectors.

Suitable products include, but are not limited to:

Meat and Poultry, Dairy Products, Canned and Shelf Stable Goods, Frozen and Processed, Fruits and Vegetables, Juices, Spices and Ingredients

*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Please contact Jerry Ward at Idaho State Department of Agriculture by telephone (208) 332-8537 or by email [jerry.ward@agri.idaho.gov](mailto:jerry.ward@agri.idaho.gov) for more information.

**If you are interested in registering for this activity, please complete and return the attached reservation form by:**

**April 30, 2010**



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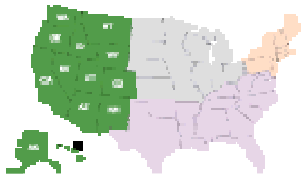
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

# Activity Registration Form

Consumer Oriented Outbound Trade Mission

May 24 – 28, 2010

Costa Rica, Guatemala, and Panama

## COMPANY INFORMATION:

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** ( ) \_\_\_\_\_ **Fax:** ( ) \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Web site:** \_\_\_\_\_

## PRODUCT INFORMATION:

**Product Description:** \_\_\_\_\_

## ACTIVITY INFORMATION:

Participation Fees: \$100

WUSATA is responsible for in-market flights, ground transportation to and from the airports and interpreters if needed.

Companies are responsible for flights to Panama City, and return flight from Guatemala, meals, and incidentals.

Idaho – Jerry Ward (208) 332-8537, [jerry.ward@agri.idaho.gov](mailto:jerry.ward@agri.idaho.gov)

Washington – Dave Anderson (509) 457-7137, [danderson@agr.wa.gov](mailto:danderson@agr.wa.gov)

*Please note: As a participant in this activity, you will be asked to **fill out a Company Evaluation form and a follow-up evaluation at 6 months.** All information gathered will remain confidential and will only be used in aggregate form.*

## RESERVATION DEADLINE: April 30, 2010

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

## PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:

**4601 NE 77th Ave., Suite 240, Vancouver WA 98662**

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_