



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

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Economic Development*

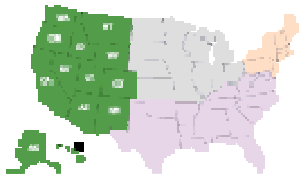
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*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

China Fisheries and Seafood Expo 2010

November 2nd – 4th, 2010

Dalian, China

- This is an excellent opportunity to meet with Chinese importers from across the country and with many more international buyers from around the world. Over 50 countries attend the show each year. The Chinese economy has continued to expand in the face of the global economic recession at a rate of 7.7% for the first three quarters of 2009.
- Entering its 15th year, the China Fisheries and Seafood Exposition is a successful and well-established international seafood event. Each year, more than 80% pre-qualified buyers and decision makers return to the show ready to transact business.
- No other show of its type in Asia comes close to matching the size and scope of the China Seafood Expo with 747 booth exhibitors and 15,000 business visitors in 2009.
- This is the top priority show for seafood exporters doing business in China and the best place to showcase your products.

The Washington State Department of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:
China Fisheries and Seafood Expo – Nov 2nd to 4th - Dalian

This will be an excellent opportunity for companies to participate in the growing China market. WUSATA will sponsor a pavilion within the American sector at the show for up to six exhibitors. The price of a fully furnished booth is \$3,000. Refrigerated display equipment is included. Corner booths are an additional \$450. A second space or “double” booth will be an added \$3,960 fully furnished without additional refrigeration. An Interpreter will be provided as part of the booth package at no charge if requested.

Suitable products include, but are not limited to:

Pollack & Hake	Dungeness Crab
Shellfish – geoduck, oyster	Shrimp & Squid
Salmon	Sardines

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Bill Dallas at Washington State Dept of Agriculture by telephone - 360-902-1925 or by email: bdallas@agr.wa.gov for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

September 5th, 2010



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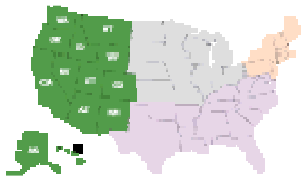
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

China Fisheries and Seafood Expo
November 2nd – 4th, 2010
Dalian, China

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ **Title:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: () _____ **Fax:** () _____
E-mail: _____ **Web site:** _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Event Project Manager will arrange: catalogue details, booth signage, stand build-up, order and coordinate display equipment delivery and set-up as needed, provide interpreters and coordinate set-up and related problem solving.

Please check the following which apply: (first booth includes display equipment and interpreter)

- _____ One Booth - *first* fully furnished 9 sqm booth: **\$3,000**
- _____ Corner Booth - **\$450** additional charge
- _____ Second Booth Charge - **\$3,960** additional cost.

Exhibitors are responsible for:

- Airfare and hotel reservations (please note discounted hotel rates at: www.chinaseafood.com)
- Shipment of product samples and delivery into the show. For additional info, the official forwarder, DragonLink may be found at www.chinaseafood.com

RESERVATION DEADLINE: September 5, 2010

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____