



4601 NE 77<sup>th</sup> Ave, Ste 240  
Vancouver, WA 98662 USA  
[www.wusata.org](http://www.wusata.org)

**STATE MEMBERS:**

*Alaska Dept. of  
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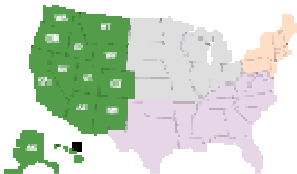
*New Mexico Dept. of  
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*Oregon Dept. of Agriculture*

*Utah Dept. of Agriculture &  
Food*

*Washington State Dept. of  
Agriculture*

*Wyoming Business Council*



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at [ann@wusata.org](mailto:ann@wusata.org) for further details. Phone: (360) 693-3373.

# SIAL China 2010

May 19 – 21, 2010  
Shanghai, China

“As China’s trade and commercial center and largest city (20 million people), Shanghai provides an outstanding venue. Indeed, over the past few years Shanghai has become the trade show hub for China and, increasingly, for the entire Asia region.”

-- Wayne A. Batwin,  
Director  
Agricultural Trade Office  
U.S. Consulate General Shanghai

The Idaho Department of Agriculture, in cooperation with WUSATA, will be coordinating participation at SIAL China 2010.

SIAL China 2010 is an excellent venue to tap into the China and all Asian markets. This is the largest retail show attracting 1,057 exhibitors from 50 regions and countries around the world with over 28,000 trade visitors.

SIAL China provides Western US Agricultural companies opportunities to enhance their visibility in the Asian market, create new networking contacts and to learn about latest trends. Many of the US exhibitors in SIAL China 2009 have reported significant gains as a result of the show.

**Suitable products include, but are not limited to:**

All processed products, fresh produce, frozen foods, seafood, meat, dairy, healthy/organic foods, food ingredients, beverages, pet foods, grocery products, canned foods and prepared/ready-to-eat

*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Please contact Amanda Albers at the Idaho State Department of Agriculture by telephone (208) 332-8678 or by email [Amanda.Albers@agri.idaho.gov](mailto:Amanda.Albers@agri.idaho.gov), or Janet Kenefsky with WUSATA by telephone (360) 693-3373 ext 314 or by email [janet@wusata.org](mailto:janet@wusata.org) for more information.

**If you are interested in registering for this activity, please complete and return the attached reservation form by:**

**February 15, 2010**



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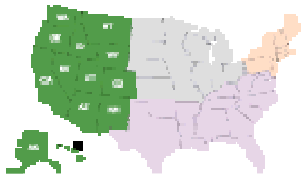
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

# Activity Registration Form

SIAL China  
May 19 – 21, 2010  
Shanghai, China

**COMPANY INFORMATION:**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

**PRODUCT INFORMATION:**

Product Description: \_\_\_\_\_  
 \_\_\_\_\_

**ACTIVITY INFORMATION:**

Booths come fully built and furnished.

Booth participation fees:

- \_\_\_\_\_ 9sqm Aisle Booth: \$5,195.00
- \_\_\_\_\_ 9sqm Corner Booth: \$5,945.00

**\*\*Booths will be allocated on a first-come, first-served basis and secured by date of registration and payment date.**

Additional Services: a market overview, translation of company profile, one-on-one meetings with prequalified buyers, and one interpreter per exhibitor.

- \_\_\_\_\_ Services: \$250.00

*Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.*

**RESERVATION DEADLINE: February 15, 2010**

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

**PAYMENT INFORMATION:**

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:  
**4601 NE 77<sup>th</sup> Avenue, Suite 240, Vancouver WA 98662**

Authorized Signature: \_\_\_\_\_  
 Printed Name: \_\_\_\_\_  
 Date: \_\_\_\_\_