



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
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Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

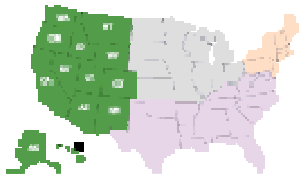
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Market Entry Services CANADA MARKET

January – December 2010

Benefits from participating in the activity:

The Market Entry Services program is designed to provide focused assistance for your company and your product in one or more of the targeted markets in Canada. The initial discussions with the Canadian contractor will help identify what you want to know and learn in the Canadian markets and this program will provide you assistance and information to help you enter that market.

The Wyoming Business Council – Agribusiness Division and Hawaii Department of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:

Canada Market Entry Services

This will be an excellent opportunity for companies to participate in the growing Canadian market.

Cost for these Canadian Market Entry Services will be \$75.00

Once you are registered, a questionnaire will be emailed directly to you. The questionnaire must be completed and sent to the project manager, Donn Randall, to initiate this program.

Suitable products include, but are not limited to:

This service is available for all company products that meet the USDA product for U.S. standards which include meeting the 50% U.S. agricultural origin by weight, excluding added water and packaging.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

For more information regarding this activity, please contact:

Donn Randall, Wyoming Business Council – Agribusiness Division, 307 777-6578, donn.randall@wybusiness.org or

Sharon Hurd, Hawaii Department of Agriculture, 808 973-9465, Sharon.k.hurd@hawaii.gov

If you are interested in registering for this activity, please complete and return the attached reservation form.



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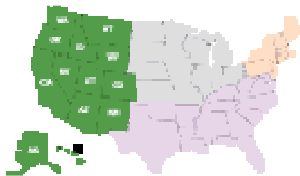
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Market Entry Services for Canada

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Complete and submit the application/information form for the information about your company and requested target markets.

Cost for these services are \$75.00

Once you are registered, a questionnaire will be emailed directly to you. The questionnaire must be completed and sent to the project manager, Donn Randall, to initiate this program.

You will be contacted by the project manager to schedule a conference call with the Canadian contractor and participating state staff to allow you to discuss your company's product in more detail.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: Not applicable as offered throughout calendar year.

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____