



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
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Arizona Dept. of Agriculture

*California Dept. of Food &
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*Nevada Commission on
Economic Development*

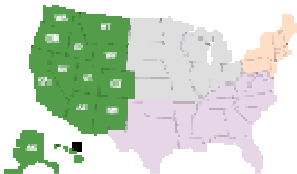
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Food Ingredients-Asia 2010 Exhibition

Food Ingredients-Asia Exhibition, Jakarta, Indonesia
September 29- October 1, 2010

Benefits from participating in the activity:

- Access the market of 500 million people living in the region.
- Participate in an exhibition with approximately 6,000+ expected buyers and 250+ expected exhibitors in 2010.
- Indonesia is the world's 4th most populous country with a food processing industry serving 255 million consumers.
- Consumption of food ingredients has increased by over 40% in the last five years and this trend is accelerating.

Our contractor will also set up individualized meetings for companies to meet with importers and distributors at their booth at Food Ingredients-Asia exhibition.

The Nevada Commission on Economic Development, in cooperation with WUSATA, will be coordinating participation in the following activities:

- Food Ingredients-Asia Exhibition, Jakarta, Indonesia September 29- October 1, 2010.

This will be an excellent opportunity for companies to participate in the growing ASEAN food ingredients market.

Complete Booth package: a 9 sq. meter booth with carpet, lighting, electrical outlet, booth fascia sign, display counter & 2 chairs, table, wastebasket, 2 display shelves, entry in official show catalog. Individual meetings will be set up for companies to meet with importers and distributors from all over Southeast Asia.

Suitable products include, but are not limited to:

Dairy products, supplements, sweeteners, flavors/aromas, fruit products, oilseed flour meal, fats & oils, herb/spices, nut products and proteins.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Alan Di Stefano at the Nevada Commission on Economic Development by telephone (775-687-4325) or email (ccintl@bizopp.state.nv.us) for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by: March 19, 2010



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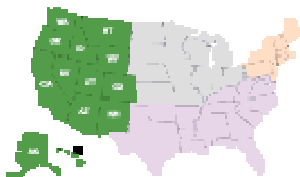
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Food Ingredients-Asia Exhibition, Jakarta, Indonesia
September 29- October 1, 2010.

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ **Title:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: () _____ **Fax:** () _____
E-mail: _____ **Web site:** _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Food Ingredients-Asia 2010 Exhibition, September 29- October 1, 2010, Jakarta International Expo, Jakarta, Indonesia. Booths are located in the Arena PRJ. Please check all that apply:

- Complete Food Ingredients-Asia Booth Package--Corner booth, \$3,800.00 (Regular price is \$7,620).
 - Complete Food Ingredients-Asia Booth Package--Inside booth, \$3,800.00 (Regular price is \$7,620).
- Booth spaces are confirmed when WUSATA receives payment.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: March 19, 2010

Return the completed Activity Registration Form to WUSATA by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____