

Mexico
Monthly Report
March

The report provides a monthly analysis of the Mexican landscape which shows the market's dynamic. It also presents an overall inform relating the Agro-industrial most relevant news, as well as the most updated information regarding Mexican economy. Agriculture, food, and beverages companies remain attractive for investors.

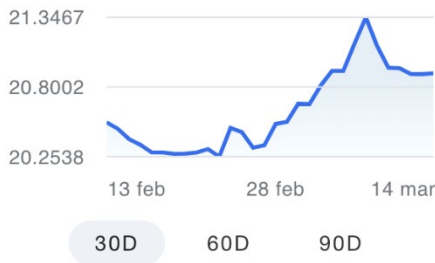
Economy

During this month, the National Bank of Mexico (Banxico) has readjusted the growth forecast for the country that, together with the Secretary of Economy, had estimated an advance of between 2.5 and 2.6 percent, the forecast has been modify to 2.4% this due to the impact of the wave of Covid infections caused by the omicron variant. However, the growth forecast for 2023 is still ongoing; Banxico improved its expectations for Mexico's GDP, the forecast for that year is a punctual growth of 2.9 percent, compared to 2.7 percent in previous reports as the increase of vaccinated population reducing contagious.

INDICATOR	PERIOD	RESULT	PERIOD	RESULT
GROSS DOMESTIC PRODUCT	Feb 2022	-0.1%	Apr 2022 forecast	-0.2%
INFLATION	March 2022	7.28%	Apr 2022 forecast	7.44%
TRADE BALANCE MEXICO	Feb 2022	-\$6.286 B USD	March 2022 forecast	-\$4.4 B USD

Exchange rate

Level	MXN per USD
Average	\$20,9166
Maximum	\$20,986
Minimum	\$20,835



Covid-19

According to the Ministry of Health, 186.7 million doses of the vaccine have been supplied nationwide and 93% of the population has a complete schedule and 7% of them have added the booster vaccine to their card. The general coverage of vaccination in the country is 90%.

Nowadays, there is a reduction in Covid cases nationwide and according to the epidemiological traffic light the 32 states are green, that is, the operation of economic and social activities will be carried out as usual with the respective sanitary measures.



US Trade

Mexico closed 2021 with 661 thousand 164 billion dollars in trade with the U.S., the highest figure since 2019 which includes imports and exports; however, it has positioned itself as the second largest buyer of U.S. hoarding 14.4% of trade after Canada with 14.5%

Agricultural Trade

Regarding agricultural trade, Mexico begins 2022 with a surplus trade balance with a growth of 15.5% compared to January 2021. The value of imports reached 40,185 million dollars, 18.5% higher than compared to the same period of the previous year.



Moreover, the USDA in its global total registered strong increases in the value of exports for some of the products that it sells the most to the country. In 2021, Mexico was the number one market for U.S. dairy, meat and poultry products, wheat, distillers grains, sugar and sweeteners.

Below there is a graph that shows the main agricultural products that were imported from the United States in 2021 according to the USDA:



Mexico imported agricultural products from the United States worth 26,555 million dollars in 2021, which represented an increase of 40% year-on-year.

2022 projects

ATP 2021-2022	Onion program	Sep 2021 – March 2022	Final report submitted pending invoice and claim
M22GXLAPIB	SIAL Las Vegas Inbound Mission to NV	Mar 20 th - 24 th	Pending final report and claim.
M22GXLAPIS	Mexico In-Store Promotions & recipe development	May - August	SOW submitted
	ANTAD	May 17 th to 19 th	Finalizing booth details and design
M22GXLAI12	Latin America Ingredient Inbound Mission to OR/UT	June 26-July 1 st	Recruitment on-going



M22GXLAIB	Mexico Ingredients Inbound Mission to OR/UT	June 26 - July 1 st	Recruitment on-going
	Beer Promotion	April - July	SOW Submitted Working with importer and retailers work plan.
M22GXLAPOB	Mexico HRI Outbound Mission to Mexico City & Tijuana	July 11-15	Working on logistics.
M22GXLAPTS	WUSATA Pavilion at Espacio Foods Trade Show	Late September – Confirm dates.	Working on booth location.
ATP	Onion program	Sep – March	Trade servicing planned for August
ATP	Mega Mission MX & LATAM	December 5 th -9 th	SOW submitted
M22GXLAPM2	Latin America Consumer Oriented Research	Oct 31-Dec 9	pending SOW
M22GXLAPMR	Mexico Consumer Oriented Research -	Oct 31-Dec 9 –	pending SOW

